

## THEATRICAL OFFERINGS

### 'A FULL HOUSE' IS FARCE WHICH AT TIMES GOES INTO SILLINESS

#### Lytell-Vaughan Company Does Best Possible Work With Some Absurd Material

"A Full House" opened at the Bijou last night for the first half of the week, with the Lytell-Vaughan company scoring a hit in a play which is perhaps the weakest it has offered here.

#### The Cast.

(In the order of their first appearance.)

Parks, a servant... Ethelbert D. Hales Susie, from Sioux City, a maid... Evelyn Vaughan Ottilie Howell, a bride... Jane Darwell Miss Winnecker, the aunt... George Knowlton Daphne Charters, Ottilie's sister... May Thorne Nicolas King, a stranger... Bert Lytell Ned Pembroke, an only son... Phillip Tead George Howell, a bridegroom... Alexis Luce Daugherty, a police sergeant... William Ansdell Jim Mooney, a policeman... Henry Shumer Mr. Fleming, owner of the apartment... Ernest Van Pelt Vera Vernon, a show girl... Jessie Schouler Mr. Pembroke, from Boston... Charles Edler

"A Full House" is a farce-comedy which has a number of clever and always amusing situations, some sparkling dialogue, several funny

characters and a plot based on the familiar theme of a husband who goes away from home and tries to deceive—though for an innocent purpose—as to his trip.

Its weakness is in the silliness of some of the situations and dialogue. The fun is pushed too far, as the audience showed last night by relapsing into watchful waiting instead of keeping up the bombardment of laughs which greeted the really good scenes.

As to the actors, they scored successes by grotesque make-ups and their natural adaptability. Miss Vaughan appears in a character which is a cross between Sts Hopkins and Hilda, the Horrible Servant Girl. Her courage in taking the part and carrying it to its absurd lengths deserves recognition. Furthermore, even its manifest absurdities usually were laughable. Bert Lytell as a flashy crook had a rather empty part which is immensely below his capabilities. Ethelbert D. Hales gives a splendidly good performance of a typical stage version of the English butler and every other part was well taken. In fact, the play is saved from even more silliness than it possesses by the excellent character work of the cast.

It is worth seeing for those who enjoy sheer nonsense and farce that occasionally barely misses burlesque. There are plenty of people who do enjoy uproarious fun, the writer being one of them, and two-thirds of "A Full House" is worth seeing. The rest can easily be endured for the sake of what is good.

### VIOLA ALLEN IS NATIONAL STAR

Viola Allen, for years a famous actress of the legitimate stage, and Richard C. Travers, silent drama's foremost actor, come to the National theater tomorrow as co-stars in "The White Sister," the dramatization of F. Marion Crawford's novel of that name. Miss Allen starred for a long time in the legitimate production. In the film presentation she was given the strongest supporting cast money could obtain and this has been combined with some remarkable feats of motion photography.

An idea of the strength of the cast may be gained from the fact that Ernest Maupain, who takes the role of Dr. Pieri, was for years Sarah Bernhardt's leading man. Sydney Ainsworth, whom Honolulu picture fans know and appreciate, John Thorne, Camille D'Arcy, John Costar, Thomas Cummerford and Frank Dayton take the remaining principal parts.

A novel introduction to the story is employed. The novel, "The White Sister," glides out on the stage, apparently without human agency, presents its back with the title of the book, turns around and opens the frontpiece, showing a full length picture of Viola Allen. Miss Allen is then seen to step right out of the page in diminutive form and increase to natural size, when she makes a bow to the audience and the play is on.

"Sweet Alyssum," the powerful photo-drama with Kathryn Williams and Tyrone Power in the leading roles, will be shown this evening for the last time in this city.

### BIG SITUATIONS MAKE 'THE CHEAT'

Another packed house greeted Fannie Ward and Sussie Hayakawa at the Liberty theater last night, when the sensational Jesse L. Lasky photo-drama "The Cheat" is the drawing card. Many patrons of the Liberty theater and followers of Paramount Pictures have been heard to remark that "The Cheat" is the best Paramount picture to be sent to Honolulu in months. It is a daring plot in which are entangled a "butterfly" society woman and a wealthy Japanese

resident of an eastern summer resort. Fannie Ward is surprising her many admirers by her dramatic and emotional work in this offering, her previous film appearance, "The Marriage of Kitty," having shown her as a comedienne. There are several scenes in "The Cheat" in which Miss Ward rises to emotional heights that place her in a class near the head of the list.

Sussie Hayakawa, the eminent Japanese actor, has been seen in a number of Lasky offerings, but in none has been called upon to do any better work than in "The Cheat." The situation that develops is one that might be compared to "The Typhoon," the feature in which Hayakawa visited Honolulu a number of months ago. "The Red Circle," while introducing some highly probable situations, is a melodramatic detective story and is a most fascinating and entertaining serial. The artists are above the average and the photography is excellent.

Twenty-four thousand miners employed in the Pittsburgh district went on strike when the 5 per cent wage increase granted them was not contained in their pay.

A report from Berne says that Germany has constructed 27 large submarines since the war began.

## SPORTS

### PUNAHOU SQUAD LOOKS GOOD IN JUNIOR LEAGUE

Punahou will be ready for the opening clash on Saturday afternoon in the Junior League, when they will meet one of the strong aggregations. The players will go out for practice on Thursday and John O'Dowda has lined up a number of fast men for the organization.

Among the players who will go out for practice this week are Girdler, Littlejohn, Nottage, Winne, Brash, Fred Carter, Noble, O'Dowda, Zabriskie, Keppeler, Cummings, Quintal and Correa. "Kelley" Henshaw and Walter Argabrite have consented to coach the boys, and with two players who know the game from every angle the Punahou should make a good showing.

To date the Junior League teams have made a good impression, and with the entrance of Punahou into the field the race promises to be an exciting one. The Chinese and Filipinos could not play on Sunday owing to wet grounds, and both teams are anxious to get into the game. Manager Ocampo will have his full strength in the field, and with a good collection of hitters the Filipinos should rattle the boards some in the coming game.

### 159TH COMPANY WINS ONE MORE SHUTOUT GAME

The 159th Company scored another shut out on Sunday afternoon when they defeated the Co. E team of the 2nd Infantry by a score of 1 to 0 at Fort Ruger. South pitched good ball, and Simons held the Coasters to five hits. Stewart, the star right fielder of the Coasters, received an injury which will keep him out of the game for some time.

The score:

| 159TH CO., C. A. C. | A | B | R | H  | P | O | A | S | E |
|---------------------|---|---|---|----|---|---|---|---|---|
| Perry, c            | 4 | 0 | 0 | 10 | 2 | 0 |   |   |   |
| White, cf           | 4 | 0 | 0 | 0  | 0 | 0 |   |   |   |
| McClain, ss         | 4 | 1 | 1 | 2  | 2 | 0 |   |   |   |
| Smith, lf           | 4 | 0 | 0 | 3  | 0 | 0 |   |   |   |
| Benham, 2b          | 3 | 0 | 0 | 2  | 3 | 0 |   |   |   |
| Bailey, 1b          | 3 | 0 | 1 | 9  | 0 | 0 |   |   |   |
| Stewart, rf         | 1 | 0 | 1 | 0  | 0 | 0 |   |   |   |
| Womack, 3b          | 2 | 0 | 1 | 1  | 1 | 0 |   |   |   |
| South, p            | 2 | 0 | 0 | 0  | 3 | 0 |   |   |   |
| Hinz, rf            | 2 | 0 | 1 | 0  | 0 | 0 |   |   |   |

Totals.....29 1 5 27 11 0  
CO. E, 2ND INF.

| ABRHP O A S E |   |   |   |   |   |   |  |  |  |
|---------------|---|---|---|---|---|---|--|--|--|
| Roland, 1b    | 4 | 0 | 0 | 6 | 0 | 1 |  |  |  |
| McGarry, ss   | 3 | 0 | 1 | 0 | 4 | 3 |  |  |  |
| Collier, 2b   | 4 | 0 | 3 | 3 | 0 | 2 |  |  |  |
| Fogarty, lf   | 3 | 0 | 0 | 3 | 1 | 0 |  |  |  |
| Burns, 3b     | 4 | 0 | 0 | 1 | 1 | 0 |  |  |  |
| Thomas, c     | 3 | 0 | 0 | 9 | 2 | 0 |  |  |  |
| Csernotta, cf | 3 | 0 | 0 | 1 | 0 | 0 |  |  |  |
| Polysnokirf   | 2 | 0 | 0 | 0 | 0 | 0 |  |  |  |
| Simmons, p    | 3 | 0 | 0 | 1 | 2 | 1 |  |  |  |
| Kayne, rf     | 1 | 0 | 0 | 0 | 0 | 0 |  |  |  |

Totals.....30 0 4 24 10 7

Summary:  
Sacrifice hit, South. Stolen base, Hinz. Struck out by South 11, by Simmons 8. Base on balls off South 1, off Simmons 1. Hit by pitched ball, Benham, Fogarty. Wild pitch, Simmons 1. First base on errors, 159th Co. 3. Left on bases, 159th Co. 7; Co. E. 5. Time of game, 1-hr. 20 min. Umpires, Ranch and Madsen.

### KAULUWELA KROWD KLEAN KALIH; KOREANS KOLLECT

INDOOR BASEBALL.

|               | W. | L. |
|---------------|----|----|
| Star-Bulletin | 2  | 0  |
| Kauluwela     | 1  | 1  |
| Kalih         | 0  | 2  |

Last night at Kalih the Kauluweas broke into the winning column by defeating Kalih in a heavy hitting game, 30 to 20.

For the first five innings the Kalih team lead, but in the sixth the Kauluweas got to Beck and pounded his delivery to all parts of the field, and in the remaining innings the Kauluweas seemed to experience no difficulty in solving the delivery of the two pitchers who followed Beck.

Santos for Kalih led in hitting for his team, while Rosario and Shinichi divided batting honors for Kauluwea. Kauluwea had all the best of the fielding and played better than the Kalih.

The next game will be between the Kauluweas and the Kalihis next Tuesday night, the game to be played at Kauluwea. The game starts at 7:30.

#### VOLLEY BALL, JUNIOR LEAGUE.

|           | W. | L. |
|-----------|----|----|
| Koreans   | 6  | 1  |
| Kalihis   | 6  | 1  |
| Kakaako   | 3  | 5  |
| Emp. Boys | 3  | 5  |

#### MIDGET LEAGUE.

|          | W. | L. |
|----------|----|----|
| Kakaako  | 5  | 1  |
| N. A. C. | 5  | 1  |
| Crescent | 2  | 4  |
| Kalih    | 0  | 6  |

Yesterday morning the N. A. C. volleyball team by taking the fast Kakaako team into camp tied that aggregation for first place and an extra game will have to be played next Saturday morning to decide the cham-

# WAR, PATRIOTISM AND FREE SPACE

(An Editorial from Printers' Ink)

At the beginning of the war great pressure was brought to bear upon the newspapers of the various belligerent nations to donate their advertising space for patriotic purposes. From so many quarters did the appeals come that it soon became evident the publishers would go bankrupt if they yielded to all the calls. Consequently, they soon saw the necessity of a definite policy and of concerted action. They were patriotic and were anxious to do all they could to promote the cause of their respective governments.

But—is not advertising space a commodity with just as definite a value and just as fixed a manufacturing cost as a case of cartridges or a carload of canned goods?

If the manufacturers of munitions and other supplies were to be paid for the products of their factories, then why should not the manufacturers of advertising space be paid for the products of their factories? To give their space away would be to depreciate the value of advertising in the mind of the public at large.

We are all familiar with the advertising campaign in England to secure recruits, and we all know what great results were achieved. Now, this space was paid for in cash—not donated. The individual publishers contributed to the fund in the shape of checks and taxes, just like other business men.

Similarly, in Canada, the publishers had to decide what their policy would be. Did patriotism demand that they donate their space to all the objects growing out of war conditions? Or, were they justified in viewing their advertising as having as fixed a value as any other commodity needed for the equipment of the army and the prosecution of the war?

The answer is supplied in a letter to Printer's Ink from Charles F. Roland, president and general manager of the Winnipeg Telegram. We commend Mr. Roland's logic to the body of men who, in the years to come, expect to continue making their living out of the sale or purchase of advertising space:

"The policy adopted by the three Winnipeg papers is to charge the 10,000-line rate to all patriotic, Red Cross societies and organizations doing war-relief work. This plan was considered from a business standpoint, as advertising space is the only commodity the newspaper has to sell.

"I might add that the three Winnipeg papers are contributing

in cash to patriotic funds \$7,000 this year; the Winnipeg Free Press giving \$3,400, the Winnipeg Telegram \$2,500 and the Winnipeg Tribune \$1,200. I understand this same policy was adopted in Toronto by the Toronto Mail and Empire, the Globe, the World and the News.

"Previous to February 1, when I became associated with the Winnipeg Telegram, I held the position of secretary-treasurer of both the Manitoba Patriotic Fund and the Manitoba Red Cross Society. During the first year of the war we raised by public subscription, through the use of from four-column to full-page appeals in the newspapers, over \$1,000,000 in cash; for the Red Cross Society we used only small space, which had the result of bringing in over \$250,000 in cash and supplies during the first year.

"Ten days ago Winnipeg required \$50,000 additional funds for patriotic purposes. The committee in charge of the campaign used five-column display announcements in each of the three Winnipeg papers for five days, and when the campaign closed the amount was over-subscribed.

"The Canadian Red Cross Society has sent millions of dollars' worth of goods to the battlefields of Europe, and the Manitoba Patriotic Fund, which helps to provide for the wives and children of the soldiers on active service, is paying out nearly \$100,000 per month.

"It would be just as reasonable for the Red Cross Society to go to one of our wholesale dry-goods houses and ask them to supply one hundred rolls of hospital linen as it would be to come to our newspapers and ask us to contribute our space free. Our space is just as much of a staple commodity with us as the linen is with the wholesale dry-goods house.

"The policy adopted has received no criticism; on the other hand, the patriotic societies only use a limited amount of space at such times as they are absolutely in need of funds."

There can be no question but that the stand of the Canadian and English papers is both patriotic and business-like. Under such a policy as Mr. Roland describes, advertising will emerge from the war with respect for it increased, rather than diminished.

Supposing the Canadian publishers had chosen to give away a million dollars' worth of space. People would have been quick to say, "Oh, it didn't cost anything—probably it isn't worth anything!"

But, instead of giving away a million dollars' worth of space, the Canadian papers charged their government a fair price and then, from a modest campaign, produced a million dollars' worth of results.

Which is the better advertisement of advertising—to give away a million dollars' worth of space, or to demonstrate that intelligent advertising can be made to yield a million dollars in direct returns?

And as for patriotism—we think the stand of the Canadian publishers was absolutely unimpeachable. What is freely given away is always lightly esteemed. If the Canadian dailies had donated out of hand a million dollars' worth of space, the chances are the space would have been filled with perfunctory, flabby copy. There would have been no returns worth talking about, and advertising would have received another black eye.

The American Newspaper Publishers' Association, meeting this week in New York, has just put out a bulletin to its members, the sentiments in which seem, not only to Printers' Ink, but to a great number of advertisers and advertising agents, to be thoroughly sound and deserving of applause. This is the official expression of the greatest and most influential organization of newspapers anywhere in the world:

#### "Is the American Newspaper Published for Love?"

"Great Britain advertises in the newspapers for recruits and pays the newspapers for transmitting its messages to the public.

"Canada pays the newspapers for advertising her apple crop, for patriotism and production, a campaign to secure increase in agricultural production and a town-plot-cultivation campaign to increase the number of backyard gardens under cultivation, and also a campaign to increase the consumption of peaches and plums.

"The United States Government, and some others, seem to view the newspaper as an omnibus, designed for free transportation. The Government, however, pays its way in all other lines, including billboards for securing recruits.

"Are the newspapers of Great Britain and of Canada lacking in patriotism? Henry Ford pays for his peace advertising. The American Defense Society seeks the news columns to push its propaganda."

Printers' Ink believes in patriotism, preparedness and publicity—but refuses to believe they are objects of charity.

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ceived when struck by an automobile. Much of the 1915 apple crop has been burned when a can of hot baked beans, placed on a stove, exploded between a man and a statement of the department of agriculture.

plenship of the present season. The game will be played on neutral ground, the same to begin at 11 a. m. in the games hall of the Y. M. C. A. The N. A. C. team until yesterday did not seem to have better than an outside chance, but from the way it played Monday and the team work it displayed, the Kakaakos, who have up to this time led the field with apparent ease, must get in and dig if they expect to land the bunting.

In the afternoon the Koreans in the Junior League pulled even a bigger surprise when they defeated the heretofore invincible Kalihis, who have been cleaning all the teams with ease. The part that surprised everybody was the fact that the Koreans won in three straight sets and played the Kalihis to a standstill. They won the first set 21 to 14, the second 21 to 19 and the third 21 to 20. The playing of Chung and Kim were the big factors in the winning of the game, as both of these men played a great game and set a fast pace.

The Kalihis were weak in defense work and unless they brace up a great deal it looks as if the Koreans will take the rubber game, which will be played next Saturday afternoon in the games hall, the same to begin at 1:30.

George F. Walls of Auburn, N. Y., former president of the Auburn Chamber of Commerce, and of the Common Council, died of injuries re-